

CONFIDENTLY COMMITTED TO CHANGE

OCDA

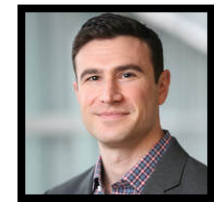
OHIO
CAREER
DEVELOPMENT
ASSOCIATION

2021 ANNUAL CONFERENCE
FRIDAY, JUNE 4, 2021 | 9:00AM-4:00PM | VIRTUAL



9:00-9:10AM - CHECK IN

9:10-10:00AM - KEYNOTE SPEAKER



Creating Order from Chaos

Jon Schlesinger, Interim Director, Hiatt Career Center & Director of Career Development at Brandeis University

Now more than ever, it's crucial to teach clients to be flexible and adaptable. The Chaos Theory of Careers is a modern career development framework that will put today's chaos into order and help you meet the challenges of clients and the uncertainty of the future of work. We'll kick off the conference by putting the current environment into perspective and providing tips you can use with your clients.

10:00-10:15AM - BREAK

10:15-11:15AM - BREAKOUT SESSION ONE



Continuous Career Disruptions Across Industries: Confidently Committed to Changing Racial Equality, Gender Equity, and the Need to Create an Inclusive Workforce

Ankit Shah, Senior Talent Development Consultant, Nationwide Children's Hospital

As our workforce continues to change and evolve due to rise in technologies and changing job market, organizations have also realized the need to create a more diverse and inclusive workforce. These are the times when many organizations are realizing the need to have diverse representation across their own workspaces, especially in the leadership positions. This type of positive change will help to bring more diversity of thought and experiences in your own workspaces. Join an engaging conversation where we will discuss how to create an inclusive workforce within your own organization!



Use the Army's "Command Philosophy" to Develop Your Personal "Leader Philosophy"

Jeremy Banta, Assistant Professor, Supply Chain Management, Columbus State Community College

By giving their soldiers a "Command Philosophy," U.S. Army commanders explain how they lead, and what they expect of their Soldiers. Learn how to take the same idea and tell others how you lead, communicate, and work; as well as identify and communicate your values, priorities, and even pet-peeves. This highly interactive session will help you develop your own communication and leadership philosophy while getting input from a retired Army commander and combat veteran.

11:15-11:30AM - BREAK

11:30AM-12:00PM - BREAKOUT SESSION TWO



Digital Meet-Ups: Giving Students the Opportunity to Make Casual Connections

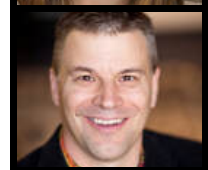
Danielle Rueger-Miroewski, Assistant Director, Career Connections & Digital Engagement, Career Services Baldwin Wallace University

According to LinkedIn, up to 85% of jobs are filled through networking. Some NACE statistics indicate that that number could be even higher. Regardless of specific numbers, it's clear that social capital is invaluable, but traditional networking can be intimidating to students. This presentation will cover how Baldwin Wallace University Career Services organizes regular meet-ups that allow students to learn from and build connections with professionals in their industries of interest without the pressure of a career fair or one-on-one informational interview.



Advocating for Career Development as a High-Impact Practice (HIP) for First-Year Students and Students in Transition

Nicole Shopbell, Director of Undergraduate Education & **Dr. Michael Stebleton**, Assistant Professor University of Minnesota, Twin Cities



What can first year professionals do to integrate career development into the curriculum for first year students? Career development initiatives play a critical role in first year and transitional programming by connecting students with career services early, and fostering an important connection between self-exploration, identity, and career readiness. We will explore career development as a HIP in first year and transitional programming by discussing the integration of career development into the curriculum.

1:00-1:45PM - AWARDS + NOMINATIONS

Join us for this inspiring session to celebrate our colleagues' achievements! We will announce the winners of the Bob Windle Leadership Award, the Outstanding Young Professional Award, and the Outstanding Graduate Student Awards, as well as recognize our National Career Development Month contest winners.

Wondering how to get more involved with OCDA? We will also take a few moments to share information about board and committee openings.

1:45-2:45PM - BREAKOUT SESSION THREE



The Danger of the Comfort Zone: Moving Beyond Good to Get to Great

Lamar Sykes, Founder/Director, Sky High Leadership Institute

The focus of this presentation is to build the toolkit of the participants to better navigate the ever-changing terrain of today's workplace with confidence. Developing their knowledge and skillsets will equip them to become change agents in their organizations and community.



A Leader's Perspective: Integrating Career Counseling into Mental Health Private Practice

Steve Stuhldreier, LPCC-S, Owner & Counselor, Restoring Hope Counseling and Coaching

This presentation will have the intended audience of professionals in the mental health and career development fields. It will contain a "call to action" for providers in both fields to consider the impact of mental health difficulties and career development on each other and a "call to action" to integrate the two counseling specialties in their practice. Practical and forward-thinking steps will be offered to the attendees to move towards the goal of integration.



Goal Pursuit for Student Success: Techniques for the Practitioner

Imants Jaunarajs, Assistant Vice President and Executive Director & **Jeff Anzo**, Graduate Assistant Career & Leadership Development Center, Ohio University

This session will showcase practical goal pursuit techniques and how practitioners can implement them. Goal pursuit is a research-based neuroscience concept that represents three components: goal setting, goal striving, and goal maintenance. It is common for practitioners to incorporate a goal-setting process when working with students. Yet, most do not include the more comprehensive concept of goal pursuit and leave out goal striving and goal maintenance. Implementing the goal pursuit concept will increase students' effectiveness in career development and enhance career readiness.



2:45-3:00PM - BREAK

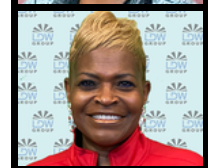
3:00-4:00PM - BREAKOUT SESSION FOUR



The New Normal for Career Service Practitioners/Clients: Agile Strategies for Transformation

Dr. Nina Talley, Director, Career Services, Wilmington College
Dr. Linda Woodard, President, LDW Group, LLC.

This workshop will cover the evolution of career services, as well as the new landscape facing the practitioner/client in career services. In addition, attendees will discuss agile strategies for calibration in support to clients. New interventions will be explored and examined, such as Artificial Intelligence (AI).



The Motivation Code™: Decoding Your Unique Motivations to Unlock Career Potential

Dr. Joshua Miller, Co-Creator and Head of Education, INSCAPE Vocations
Katie Flanigan, Assistant Director, Career Services, Franciscan University of Steubenville

There is nothing more empowering than telling your story. Whether it's sharing about a time you built a cabinet or planned a successful event, our stories can reveal patterns of strengths and motivations that compel us towards achievement. The Motivation Code™ (MCODE) is a way to explore an individual's achievement stories through career coaching and assessment to ultimately find personal fulfillment. Join us as we demonstrate how MCODE is used in coaching and how it can guide clients in choosing satisfying career paths. Participants will also get a chance to write and share their own achievement stories to learn how to debrief with clients. See a sneak peek of the MCODE at <https://motivationcode.com/>



Conference Note: This conference has been approved for 4.5 CEUs by the Ohio Counseling Association and will be documented with the Ohio Counselor, Social Worker, Marriage and Family Therapy (CSWMFT) Board.. All attendees will be provided with a certificate of completion for your attendance to submit post-event for all other credentialing organizations.